

SOLUZIONISUBITO SNC

SOLUZIONISUBITO INTRODUCES GINKO 1.0, THE NEW WAY TO EDIT AND APPROVE PAGE PROOFS ONLINE

Thanks to Ginko, advertising agencies, graphic designers, publishing agencies and publishers of all sizes eliminate the costs and times needed to transfer files, as well as incompatibility problems between software programs installed on different computers

Soluzionisubito introduces Ginko, an innovative system for the online approval and editing of page proofs aimed at advertising agencies, graphic designers, publishing agencies and publishers of all sizes. A click is all it takes to graphic designers to share pages with editors and customers, who can view them, on any computer, through a simple Internet connection, with no need to install additional software.

You can approve pages, enter comments and download the PDF file at any time, directly from the Internet (or intranet).

Ginko keeps track of all page proof versions, which can be viewed and downloaded.

Thanks to the traceability of all approval phases, graphic designers and customers are mutually independent, in terms of both communications and times.

Ginko is simple and intuitive; it requires no training, it works with InDesign and, thanks to the Flex interface, it runs on the most popular browsers with the free Flash Player. It does not require new hardware as it can be installed in just 2 minutes on any web server that supports PHP, even at the hosting of your own website.

Ginko eliminates: paper, FTP transfers, e-mails, many phone calls and faxes, storage folders, costs associated with versioning.

Soluzionisubito creates solutions and provides consulting services for the technological updating of people who work in the graphic arts sector.

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