

**OCÉ-ITALIA SPA**

**OCÉ-ITALIA AT GRAFITALIA 2009:  
PRINTING FOR PROFESSIONALS**

Océ-Italia, leader in printing and document management, announces that will exhibit at Grafitalia 2008. "Printing for Professional" is the theme for this event. And just as professionals in printing, Océ shows its systems and its solutions, developed to target high demanding users, who have printing as their core business. This means technologically advanced solutions with unique features and functionality for promotional printing, book on demand, but also Transpromo and direct mail. At Océ booth you will have the opportunity to look at Océ ColorStream 10000, a powerful full-colour web system, designed for production of more than five million images per month. Highly flexible system, Océ ColorStream can print 168 color A4 images per minute and can handle jobs with mixed monochrome and colour. Its flexibility opens to countless applications in the world of book on demand: Océ ColorStream 10000 can print at speed of 800 A4 images b/w per minute and can easily manage jobs until now impossible with one single device, such as print some pages of a book in color and the remaining ones in black. The combination of high quality full colour and monochrome flexibility, makes Océ ColorStream 10000 a unique digital printing solution, which can offer high productivity, together with modularity in cost and rates of production. In fact speed and TCO of the system varies every page, depending on the number of colors used, with benefits on production rates.

Océ ColorStream 10000 is the ideal system for the graphic arts thanks to high quality colour printing technologies provided by Creo controller, and represent an opportunity for those printers who are planning to switch to digital from offset printing without changing the workflow.

Other systems on Océ booth at Grafitalia are the printer Océ VarioPrint 6000 with finishing system Power Square and the Océ ColorSystems 665.

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